

CAMPUS AMBASSADOR PROGRAM 2022



NISM Campus Ambassador Program provides an excellent opportunity to students of undergraduate as well as post-graduate courses from various academic institutions in India to learn, develop and extend their skills while managing various activities on behalf of NISM.

Program Duration:

The program is presently open from December 2022 to May 2023.

Benefits to Students:

The Campus Ambassador program may provide the following benefits to the students:

1. Gain practical management experience for their CV / resume
2. Freedom to plan and coordinate own campaigns in their campus
3. Exposure to Social Media Marketing and Content Writing
4. Potential to get selected for NISM's long term courses
5. Certificate of Completion from NISM

Responsibilities of Campus Ambassador:

1. Conduct securities market-oriented quizzes and awareness programs on campus involving nearby college students as well
2. Help promote Career Sessions, Study Tours, FDPs and other informational sessions for students and/or faculty members.
3. Help conduct NISM's Simulated Trading Program and/or Mock Stock Contests on campus(es)
4. Share NISM's updates and other marketing content through social media such as Facebook, WhatsApp groups, LinkedIn etc.
5. Execute various NISM campaigns on campus as well as other campuses
6. Word of mouth promotion of NISM's Certifications and Courses among fellow students
7. Display NISM event posters on college notice boards, circulate flyers, etc.
8. Refer students from junior batches and other colleges to become NISM campus ambassadors
9. Any other seasonal activities proposed by NISM

Eligibility & Selection Criteria:

The following are eligible for selection as NISM Campus Ambassador:

1. Students from 2nd or 3rd year of B.Com., B.M.S., B.B.M., or 3rd or 4th year of B.E./B.Tech. courses or 1st or 2nd year of any Masters / PG courses

2. Students who have inclination towards pursuing marketing / finance - oriented courses (e.g., MBA / PGDM) in future
3. Students who have relevant skills, time and interest
4. Students certified in at least one NISM Certification shall have an added advantage
5. General Council members, students involved in various extra-curricular activities, NCC members, etc. shall be given preference

The candidates may apply by filling up the Google Form and be selected through online meeting or onsite through interviews. A no-objection / approval letter from the respective college authorities shall be required to be submitted by selected candidates.

Rewards and Incentives to Campus Ambassadors:

Following benefits are available to Campus Ambassadors:

1. ₹ 5,000 cash reward / gift vouchers to each campus ambassador on scoring a minimum of 50 points as per the marking scheme provided in the Evaluation Mechanism section below.
2. Reimbursement of one NISM Certification Examination enrolment fees (anywhere in India) subject to a maximum of ₹1500
3. Free pass to NISM Study Tour / Visit NISM program
4. Additional awards to the top performers at
National Level:
 - 1st prize: ₹25,000
 - 2nd prize: ₹15,000
 - 3rd prize: ₹10,000
5. NISM T-Shirts, Bags & other Branding Material
6. Sponsored prizes for quiz or other contests conducted
7. In addition to the above, colleges conducting highest number of NISM Certification Examinations shall be eligible for 50% discount on all NISM eLearning Courses for a full academic year.

Evaluation Mechanism:

The national level winners may be chosen based on following points system:

Sr. No.	Activity	Points
01	Enrol 40+ candidates for NISM Certification Examinations and conduct on campus exams (mandatory activity)	25 points
02	Study Tour / Visit to NISM / 1-day Simulation Lab Program	20 points
03	Enrol 3 or more candidates for NISM's eLearning Courses	10 points
04	Arrange CSM session in college with at least 50 students per event	25 points
05	Arrange FDP program for faculty members	30 points
06	Generate at least one paid applications for PGDM(SM) / LLM course	10 points
07	Writing / Creating and Publishing Blogs / Articles and Videos about NISM	5 points
08	Regular Engagement on Social Media through likes, shares, tagging, publishing posts, photos, videos related to activities and experiences about NISM	10 points
09	Other activities	5 points

***CAs completing a minimum of 50 points in an academic year shall be eligible to receive ₹5,000 cash reward/gift voucher. Each CA must complete at least 2 activities from the first four activities to be eligible for cash reward.*

Questions?

In case of any queries, please reach out to us.

Ms. Rupali Mhatre, Assistant

Mobile No: +91-2192-668460 | Email:rupali.mhatre@nism.ac.in

General Terms & Conditions:

1. NISM shall select shortlist and select the candidates for its Campus Ambassador at its own discretion.
2. This is only an advertisement and shall not be construed as an offer for employment/internship or otherwise.
3. Applicants must be of legal age to register for the program
4. NISM shall not be responsible for any liabilities arising out of the program either directly or indirectly.
5. The Campus Ambassador will be solely responsible for all expenses incurred as a direct or indirect result of the performance of its obligations, including expenses for advertising, promotional activities, travelling to roadshows, and meeting Students. The Campus Ambassador will not be entitled to reimbursement of such expenses by NISM, unless the Parties otherwise expressly agree in writing.

How to Apply?

To apply, please fill out the [Google Form](#) here.

[Click here to Apply](#)

